

# U.S. COMMERCIAL SERVICE TRADE WINDS

FORUM & TRADE MISSION 2017

SOUTHEAST EUROPE

OCTOBER 16–24

ROMANIA BULGARIA CROATIA GREECE SERBIA



## One Mission for Unmatched Business Opportunity

Over the past 10 years, the U.S. Commercial Service TRADE WINDS forum and trade mission series has helped create more than \$240 million in export sales. Participating companies have increased their profits and created more American jobs.

In 2017, TRADE WINDS—SOUTHEAST EUROPE is your chance to be a part of our shared success. Attendees will have the opportunity to gain a strategic foothold in some of Europe's most dynamic markets.

## Make Connections on the Ground in Europe

The countries of Southeast Europe are investing heavily in economic development. As a result, the region's economies are expected to grow rapidly—and that means new opportunities for U.S. businesses to find new customers and make new deals.

The TRADE WINDS—SOUTHEAST EUROPE trade mission will connect your company to business leaders, government decision makers, and industry experts who can help get you on the path to success.

And by pre-registering, you can apply for business-to-business meetings with pre-screened potential partners on the ground in TRADE WINDS 2017's five participating countries:

- Bulgaria
- Croatia
- Greece
- Romania
- Serbia.

## Benefits of Attending Romania Forum

- Join a focused business development conference, highlighting opportunities in the region—and options for overcoming challenges.
- Attend high-visibility networking events with key leaders from Southeast Europe's business and government.
- Meet one-on-one with in-market U.S. Commercial Service trade experts from more than 25 European markets.
- Connect to trade leads and get help tailoring your market strategies.

U.S. Commercial Service—Connecting you to global markets.

## Don't Miss Out!

[export.gov/tradewinds](http://export.gov/tradewinds)

### Customize Your Itinerary

Contact us to schedule business appointments in one or more of the five participating countries. Dates will vary based on your chosen trade mission stops.

## Cost

### Companies with 500 or Fewer Employees

Conference and one mission stop: \$1,950  
Additional mission stop: \$1,000 each  
Additional representative: \$500 each

### Companies with Over 500 Employees

Conference and one mission stop: \$3,300  
Additional mission stop: \$1,000 each  
Additional representative: \$500 each

### Business Forum Only—Bucharest, Romania

\$650 per attendee

## Sponsorship Opportunities

We offer multiple sponsorship opportunities that can provide additional visibility and benefits—before, during, and after TRADE WINDS.

Learn more at [export.gov/tradewinds/sponsors](http://export.gov/tradewinds/sponsors)

## Contact

[tradewinds@trade.gov](mailto:tradewinds@trade.gov)

