The Tar Heel state performed well in 2020 despite unprecedented economic challenges. "In 2020, we were ranked 1st among all states in the "2020 State of the Year," we are highlighting our state in this issue of the "Catalyst,"" said Christopher Chung, CEO, Economic Development Partnership of North Carolina.

This slogan reflects the work of the EDPNC. In addition to those of you who have given us your support, I wish everyone a healthy and prosperous 2021.

Onward as One

EDPNC recently ran an "Onward as One" integrated advertising and public relations campaign to highlight the role of our state in the recovery of the U.S. economy. The campaign, which broke in July and ran through November, was seen by more than 18 million individuals. We are grateful to our public relations agency, Imago, for its expertise in developing this campaign.

Dashboard data

For useful research data, dig into our EDPNC Quarterly Business Recruitment Report. The report is accessible through our website, edpnc.com. The dashboard data highlights the top 10 counties for recruitment and expansion projects, the three largest sectors represented in EDPNC's active projects pipeline, and the number of project wins last year announced exclusively in Q4.

Answer at bottom of newsletter.

3 Questions With ... Carl Warren

Carl Warren, Board Chairman of EDPNC, joined us to talk about the work of the EDPNC. In addition to those of you who have given us your support, I wish everyone a healthy and prosperous 2021.

JOSA Business Consulting

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Professor Mary Lesa Bland

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NASDAQ: FINC

FinCen, a subsidiary of Liberty Global, provides financial crime compliance solutions that help organizations improve their processes and align them with their business goals. They recently completed a process optimization project for a leading insurance company, resulting in significant cost savings and increased efficiency.

Answer to The Quiz: Number 2 is false.

NC also ranked among the top 10 states for Best Business Climate, Workforce Development Results, and Economic Growth.

The Harvard Business Review

The Harvard Business Review is a leading management publication that provides insights and strategies for corporate leaders. They recently published an article on the importance of employee engagement in today's workplace.

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Number of new EDPNC 2020 investors.

Welcome to: Research Triangle

The research triangle is a region in North Carolina, including Raleigh, Durham, and Chapel Hill, that is home to some of the world's leading research institutions and innovative companies. The triangle is a hub for technology and life sciences research, attracting investments from around the world.

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Walden commented:

"I think 2021 is going to be a very challenging year in certain areas, particularly in healthcare. However, the Index is still signaling overall improvement ahead. Walden commented:

Employment growth in the Triangle is expected to continue, with the Triangle remaining one of the strongest communities in the U.S. The Triangle is home to some of the world's leading research institutions and innovative companies, including Duke University, the University of North Carolina at Chapel Hill, and the Research Triangle Park.

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