



# Q2 2023

## NC COMMUNITY INVESTMENT REPORT

### Summary

In Q2 2023, North Carolina's economic development community reported 39 economic development projects across the state. Reported projects contributed a total of 3,696 announced jobs and \$3.3 billion in announced investment. Confidential jobs and investment are not included in this report.

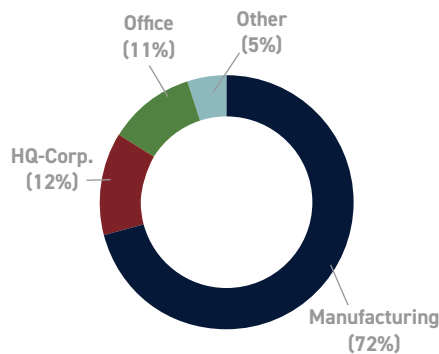
### Industry Overview

In Q2 2023, there were more Manufacturing projects than any other project type. Manufacturing, and HQ-Corporate projects accounted for the most jobs announced in Q2. Manufacturing, HQ-Corporate, and Office projects accounted for the largest percentages of total announced investment.

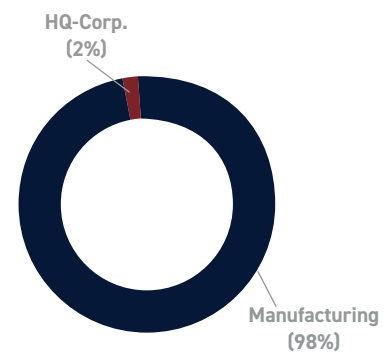
### Q2 2023 Announced Projects

|                        |    |
|------------------------|----|
| Manufacturing          | 32 |
| HQ Corporate           | 4  |
| Distribution Warehouse | 1  |
| Office                 | 1  |
| Other                  | 1  |

### Announced Jobs by Industry



### Announced Investment by Industry



**39**

Reported Projects

- 24 expanded economic development projects and 15 new economic development projects
- 82% Manufacturing, 10% HQ-Business, 2.6% Distribution Warehouse, 2.6% Office, and 2.6% Other
- 11 foreign direct investment projects from 8 countries

**3,696**

Announced Jobs

- 2,213 announced jobs from new economic development projects and 1,483 announced jobs from expanded economic development projects
- 72% Manufacturing, 12% HQ-Corporate, 11% Office, and 5% Other
- 1,321 announced jobs from 11 foreign direct investment projects

**\$3.30B**

Announced Investment

- \$2.59 billion from expanded economic development projects, \$719.1 million from new economic development projects.
- 98% Manufacturing, 2% HQ-Corporate
- \$2.46 Billion from 11 foreign direct investment projects



### Largest Q2 2023 Projects by Jobs

| Company                    | Announced Jobs | Project Type   |
|----------------------------|----------------|----------------|
| Robert Bosch Tool Corp.    | 400            | Manufacturing  |
| Ameriprise Financial, Inc. | 400            | Office         |
| ProKidney                  | 330            | Manufacturing  |
| Alpitronic                 | 300            | HQ - Corporate |
| Autel USA                  | 250            | Manufacturing  |

### Largest Q2 2023 Projects by Investment

| Company                         | Announced Investment | Project Type  |
|---------------------------------|----------------------|---------------|
| Toyota Battery Manufacturing NC | \$2.1B               | Manufacturing |
| ProKidney                       | \$485M               | Manufacturing |
| Robert Bosch Tool Corp.         | \$130M               | Manufacturing |
| National Gypsum                 | \$90M                | Manufacturing |
| Pilkington North America        | \$86.8M              | Manufacturing |

### Foreign Direct Investment (FDI)

In Q2 of 2023, 11 FDI projects from 8 different countries announced 1,321 jobs and more than \$2.46 billion in investment in North Carolina. (Announcements listed below by investment.)

### FDI Announced Jobs & Investment by Country

| Company                         | Announced Jobs | Announced Investment | Country        | Project Type          |
|---------------------------------|----------------|----------------------|----------------|-----------------------|
| Toyota Battery Manufacturing NC | 0              | \$2.1B               | Japan          | Manufacturing         |
| Robert Bosch Tool Corp.         | 400            | \$130M               | Germany        | Manufacturing         |
| Pilkington North America        | 20             | \$86.80M             | United Kingdom | Manufacturing         |
| Marshall USA LLC                | 240            | \$50M                | United Kingdom | Manufacturing         |
| Autel USA                       | 250            | \$29M                | China          | Headquarters-Business |



ECONOMIC  
DEVELOPMENT  
PARTNERSHIP of  
NORTH CAROLINA

### Data Update

Please note that we no longer report on “Other” projects. “Other” projects include: retail establishments of any type, restaurants, bank branches, museums, K-12 schools or any other non-commercial education facility, and self storage facilities. We will continue to collect “Other” project submissions in the Community Investment Report database for counties that wish to record this information, and will share it when requested.

### About the Community Investment Report

The Community Investment Report collects and analyzes project-level data from across North Carolina to measure economic development activity. CIR relies on partners across the state to report projects, and does not necessarily capture every announced job or dollar invested in North Carolina.

Economic Development projects include: manufacturing, data centers, offices, call centers, distribution/warehouses, research and development facilities, and headquarters buildings.

Infrastructure projects include: airports, arenas, business parks and spec buildings, hotels, casinos, destination resorts, theme parks, highway projects, medical facilities, power plants, rail and rapid transit systems, university research facilities, and water and sewage systems.

Other projects include: retail establishments of any type, restaurants, bank branches, museums, K-12 schools or any other non-commercial education facility, self-storage facilities.

While the Economic Development Partnership of North Carolina (EDPNC) strives to make the data and analysis in the CIR as reliable as possible, it is subject to some key weaknesses, including:

**Selection Effects:** CIR only tracks reported projects, not all projects in the state. As a result, it is subject to selection effects. For example, one region/individual may submit several qualifying projects, while another region/individual may submit few, or no qualifying projects.

**Data Quality:** EDPNC takes steps to verify project details, but relies on submitters to provide accurate data.

**Comparisons across Time:** Because of the potential weaknesses highlighted above, it is important to understand that comparisons across time are subject to measurement errors. For example, an apparent fall in project activity from one year to the next might be due to a general economic slowdown, a drop-off in CIR participation (selection effects), or changes in guidelines for collecting data (data quality).

**Announced vs. Actual:** Job creation and investment figures in CIR are announced, and may not reflect actual hiring counts or actual investment. At present, EDPNC does not verify that previously reported jobs or investment actually occurred.

**Questions? Please contact [cir@edpnc.com](mailto:cir@edpnc.com) 919.447.7779.**