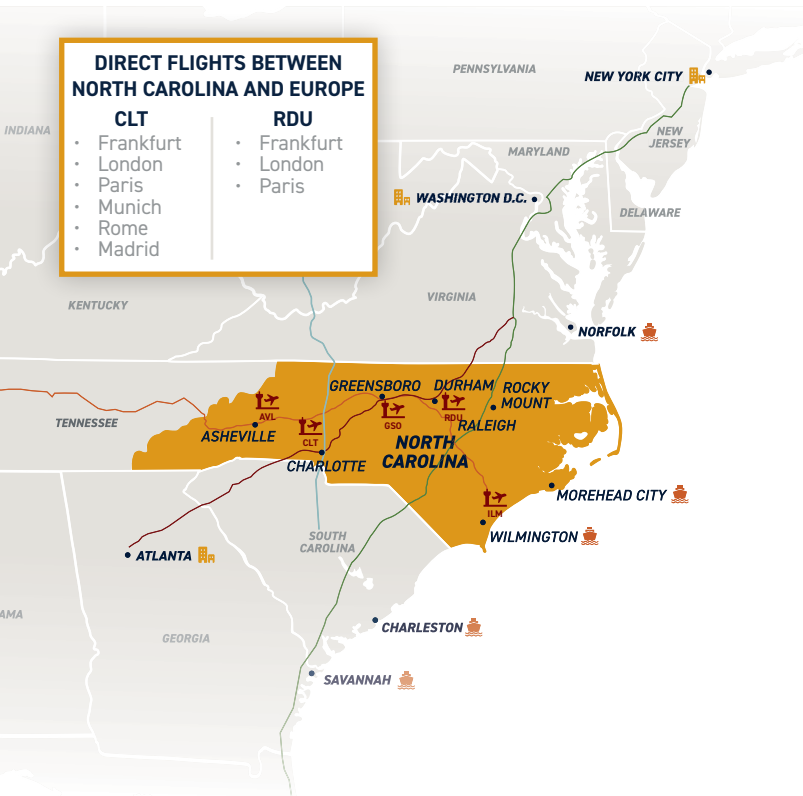




BUSINESS INVESTMENT IN NORTH CAROLINA

Over the last decade, foreign direct investment has been a key driver to our state's strong economic growth. North Carolina is the 9th most populous state in the US, and has a GDP of \$839 billion which is roughly equivalent to Poland's. More than 1,500 foreign firms call North Carolina home, 515+ of which have announced new or expanding projects over the last 10 years bringing in over 66,000 new jobs and \$44.1 billion in capital investment.

Swiss businesses continue to choose North Carolina for their North American operations. There are 103 Swiss firms with operations in North Carolina, and since 2014, 16 Swiss firms have announced new facilities or expansions creating more than 5,400 new jobs and \$839,751,673 in capital investment.



NORTH CAROLINA'S INVESTMENT ADVANTAGE

#2 TOP
STATE FOR BUSINESS
CNBC, 2024

#2 BEST
BUSINESS CLIMATE
Business Facilities, 2024

#4 FASTEST
GROWING STATE
IN THE US
US Census, 2024

LOW COST OF DOING BUSINESS

2.25% CORPORATE INCOME TAX RATE
Tax will be eliminated by 2030

TOP 10 BEST BUSINESS TAX CLIMATE
Tax Foundation, 2024

AAA BOND RATING
NC is one of only sixteen states to earn Standard & Poor's highest rating

19% LOWER ELECTRICITY COSTS
than the national average

POPULATION AND WORKFORCE

11M TOTAL POPULATION

5.2M TOTAL LABOR FORCE

#1 LARGEST MANUFACTURING WORKFORCE IN THE SOUTHEAST

110 COLLEGES & UNIVERSITIES
Graduating 138K each year

SWISS INVESTMENT IN NORTH CAROLINA (2014-2024)

103

SWISS FIRMS
IN NORTH CAROLINA

15,934

RESIDENTS WITH SWISS
ANCESTRY LIVING IN
NORTH CAROLINA

\$803.1M

IN EXPORTED GOODS
Switzerland to North Carolina

\$186.2M

IN IMPORTED GOODS
North Carolina to Switzerland

16

ANNOUNCED
PROJECTS

from Switzerland

5,423

ANNOUNCED
JOBS

from Switzerland

\$839M

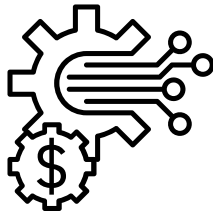
CAPITAL
INVESTMENT

from Switzerland

ALIGNED INDUSTRY STRENGTHS



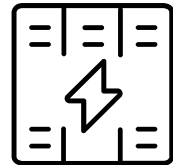
CHEMICAL/PHARMACEUTICALS
MANUFACTURING



FINANCIAL SERVICES
& FINTECH



FOOD/BEVERAGE
MANUFACTURING



ENERGY STORAGE
& ELECTRIFICATION

SWISS COMPANIES PROSPER IN NORTH CAROLINA



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Sources: U.S. Census Bureau, 2024; Lightcast Developer, 2024; EDPNC Economic Development Activity Report (2014-2024); U.S. Bureau of Economic Analysis, 2024; WiserTrade, 2024



Scan for an interactive
Foreign Firms Map