



BUSINESS INVESTMENT IN NORTH CAROLINA

Over the last decade, foreign direct investment has been a key driver of our state's strong economic growth. North Carolina is the 9th most populous state in the US, and has a GDP of \$900 billion, which is roughly equivalent to Poland's. More than 1,500 foreign firms call North Carolina home, 530+ of which have announced new or expanding projects over the last 10 years, bringing in over 60,000 new jobs and \$46.4 billion in capital investment.

Austrian businesses continue to choose North Carolina for their North American operations. There are 27 Austrian firms with operations in North Carolina, and since 2015, 11 Austrian firms have announced new facilities or expansions creating more than 700 new jobs and \$560 million in capital investment.

DIRECT FLIGHTS BETWEEN NORTH CAROLINA AND EUROPE

CLT

- Frankfurt
- London
- Paris
- Munich
- Rome
- Madrid

RDU

- Frankfurt
- London
- Paris
- Dublin
- Reykjavik

NORTH CAROLINA'S INVESTMENT ADVANTAGE

**#2 TOP STATE
FOR BUSINESS**
CNBC, 2026

**#2 BEST
BUSINESS
CLIMATE**
Site Selection, 2025

**#3 FASTEST
GROWING
STATE**
US Census, 2025

LOW COST OF DOING BUSINESS

2% CORPORATE INCOME TAX RATE
Tax will be eliminated by 2030

#2 PROPERTY TAX FRAMEWORK
Area Development, 2025

AAA BOND RATING
NC is one of only sixteen states to earn Standard & Poor's highest rating

15% LOWER ELECTRICITY COSTS
than the national average

POPULATION AND WORKFORCE

**11.2M TOTAL
POPULATION**

**5.3M TOTAL LABOR
FORCE**

**#1 LARGEST MANUFACTURING
WORKFORCE IN THE SOUTHEAST**

110 COLLEGES & UNIVERSITIES
Graduating 139K each year

AUSTRIAN INVESTMENT IN NORTH CAROLINA (2015-2025)

11

**ANNOUNCED
PROJECTS**

from Austria

718

**ANNOUNCED
JOBS**

from Austria

\$560M

**CAPITAL
INVESTMENT**

from Austria

27

AUSTRIAN FIRMS
In North Carolina

1,140

AUSTRIA-BORN RESIDENTS
Living in North Carolina

\$870M

IN EXPORTED GOODS
Austria to North Carolina, 2025

\$780M

IN IMPORTED GOODS
North Carolina to Austria, 2025

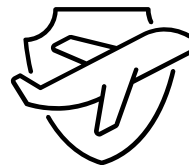
ALIGNED INDUSTRY STRENGTHS



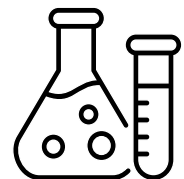
**AUTOMOTIVE
MANUFACTURING**



**FOOD & BEVERAGE
MANUFACTURING**



**AEROSPACE
& DEFENSE**



**PHARMACEUTICALS
MANUFACTURING**

AUSTRIAN COMPANIES PROSPER IN NORTH CAROLINA

binderholz

blum

BOREALIS

EGGER

RAUCH

Red Bull

Wienerberger

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Sources: U.S. Census Bureau, 2025; Lightcast Developer, 2025; EDPNC Economic Development Activity Report (2015-2025); U.S. Energy Information Administration, 2025; WiserTrade, 2025



Scan for an interactive
Foreign Firms Map